

CAMPUS CREDIT UNION

SUPPLEMENTAL PRIVACY DISCLOSURE

TEXT MESSAGING AND MOBILE INFORMATION

SMS PRIVACY

HOW DOES CAMPUS CREDIT UNION USE MOBILE INFORMATION?

Overview	Campus Credit Union collects and uses personal information to provide financial products and services, communicate with members, maintain accounts, process transactions, and deliver requested communications.
What mobile information do we collect?	When members enroll in text messaging services, Campus Credit Union may collect and maintain: • Mobile telephone numbers and associated member contact information. • Text messaging enrollment preferences and consent records. • Dates, times, and methods of text messaging enrollment and withdrawal of consent. • Message delivery status, responses, and communication history. • Relevant account or loan information needed to deliver authorized financial service notifications.
How do we use mobile information?	Campus Credit Union may use mobile information to deliver account notifications, loan payment reminders, payment confirmations, security alerts, service announcements, and other communications authorized by the member. Mobile information may also be used to manage communication preferences, document consent, process opt-out requests and maintain records necessary for regulatory compliance and account servicing.
How do we protect SMS consent?	No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All information-sharing categories described in Campus Credit Union's general Privacy Policy exclude text messaging originator opt-in data and consent. This information will not be shared with third parties or affiliates for their own marketing or promotional purposes. Campus Credit Union does not sell, rent, or transfer SMS opt-in consent to third parties for independent marketing purposes. Authorized messaging service providers may process information solely as necessary to deliver and administer Campus Credit Union communications, subject to applicable contractual confidentiality, security, and privacy requirements. SMS consent is not transferred to another organization as permission for that organization to independently contact the member.
How do I manage messages?	Participation in optional text messaging programs is voluntary. Members may withdraw consent for applicable text messages at any time by replying STOP to a message. Members may reply HELP for assistance or contact Campus Credit Union at 316-867-4700 or memserv@campuscu.org. For additional information, please refer to Campus Credit Union's SMS Terms & Conditions and general Privacy Policy.