

Campus Credit Union

A Kansas College Tradition

February 28, 2022

Dear Members, Friends, and Family of Campus Credit Union;

I'd like to introduce myself to you as the new President and CEO of Campus Credit Union (CCU). I officially started my tenure on January 31, 2022. I am honored to be leading a credit union with a rooted history within Wichita State University (WSU). I graduated from WSU in 2000 and have fond memories of the campus and several of the professors. Some of those same professors serve as volunteer board members for CCU. I also have a Master's degree from Baker University in Business Administration.

My wife and I have been in the Wichita area since the early 1990's. We are raising our family of five in the Derby area. Logan, 17, a senior at Derby High School where she is a straight A student and avid soccer player. Harry, 10, is a 5th grader at The Independent School and very active tennis player. Simon, 4, is in Junior Pre-school at The Independent School. My wife Joley is a member of the executive team at another credit union in Wichita. We have a very active and engaged family in the Wichita community.

I have worked within several different financial institutions in the Wichita area since 1993. Most recently, I served as the Vice President of Commercial Lending for another local credit union. I believe that my previous work experiences and formal education have helped prepare me for this new professional challenge.

I use the word challenge because CCU is in a transition period. CCU has a rich history within the WSU community, but we are a well-kept secret in the Wichita area. We offer an array of financial products and services to our members, and we do a fantastic job at servicing our existing membership.

We need to let the secret out.

I have been empowered by the CCU Board of Directors to share our well-kept secret with the world. As an existing member, you will start to see a new corporate identity take shape. A new CCU website will be launched by the end of the March 2022. A new branch location is slated to open early in the second quarter of 2022.

Formal application has been made to the Kansas Department of Credit Unions (KDCU) to open our field of membership from post-secondary education to a geographic field of membership. This will make more people eligible for membership with CCU in Kansas. New product lines are being built so CCU can better serve our members within every stage of life.

As I mentioned above, I am excited about the future with CCU. The 2022 annual meeting is scheduled for April 15th at the Shocker Sports Grill & Lanes located in the lower level of the Rhatigan Student Center. Additional details of the CCU growth plan will be discussed during our annual meeting. I would love the opportunity to meet every member of CCU in person at the upcoming annual meeting.

Please be on the lookout for additional details regarding the 2022 annual meeting including meeting times and RSVP information. I look forward to meeting you in person at the annual meeting.

If you are unable to attend, please send me an email or call me, I would love the opportunity to meet you in the most convenient way for you.

Yours truly,

Shawn Riley

1845 Fairmount Box 65
Wichita, KS 67260-0065
316-867-4690
shawn@campuscu.org

